

Omatka Community Guidelines

Last updated, April 2022

In Omatka we try our best to help all people across the world to find and plan their next holidays. Accordingly, we have built an international community, where people can share their travel ideas with the others across the world, connect with them, and discover the world. To achieve our goals and provide every user with a safe and welcoming environment, we have created the following guideline with a set of common regulations which is applied to all Omatka users and content.

Our guidelines are enforced by our own technology, as well as our human resource before receiving any reports from the users. However, we ask our users to report to us any content, which threatens the community environment. Anyhow, we will remove the content that violates our guidelines and notify the user of our decision, and they have the right to appeal our decision. If the violation is severe or repetitive, we will temporarily or permanently ban accounts and/or users, and we may also consider actions on other platforms and reporting to local authorities.

We update our Community Guidelines from time to time to be alongside new behaviors and trends to keep Omatka a safe place for travelling inspiration!

Minor safety

The minimum age requirement to use Omatka is 18 years, and we will remove any account that does not meet this requirement.

Moreover, we strictly prohibit any activity that abuses, harms, and endangers the minors' rights. Such content will be removed immediately and reported to the legal authorities. Accordingly, we will take action on any content or account that is involved in:

- **sexual exploitation of minors** or CSAM: any visual depiction of sexually explicit nudity of a minor, whether captured by adults, peers, or self-generated by minors.
- **Grooming behavior:** To build an emotional relationship with a minor in order to gain the minor's trust for the purposes of future or ongoing sexual contact, sexual abuse, trafficking, or other exploitation, including flirting, requests for contact on or off platform, requests for personal information, solicitation of minor sexual abuse material, sexual solicitations or comments, and gift-giving.
- **Minors Nudity:** The content revealing genitals, anus, or buttocks, or behaviors that mimic, imply, or display sex acts involving minors.
- **Harmful Activities by Minors:** Possession or consumption of substances prohibited for minors, misuse of legal substances, engagement in illegal activities, and participation in activities, physical challenges, or dares that may threaten the well-being of minors.
- **Physical and Psychological Harm of Minors:** Behaviors that risk minors' physical or psychological well-being, including physical

abuse, neglect, child endangerment, and psychological disparagement.

- **Criminal Records Regarding Minors:** Any user with a child crime record in the past, including children's sexual assault, molestation, murder, physical abuse or neglect, abduction, international parental kidnapping, trafficking, exploitation of minors for prostitution, live online sexual abuse of a minor, attempts to obtain or distribute CSAM, cannot have an account in Omatka, and If we discover any such users, we will ban the account.

IN MORE DETAIL:

- Content that shares, reshapes, offers to trade or sell, or directs users off platform to obtain or distribute CSAM,
- Content that depicts, solicits, glorifies, or encourages child abuse imagery including nudity, sexual activity with minors, or sexual assault of a minor,
- Content that normalizes contact between a minor and an adult or between minors with a significant age difference,
- Content that solicits minors to connect with an adult on another platform, website, or other digital space,
- Any solicitation of nude imagery or sexual contact, through blackmail or other means of coercion,
- Content that depicts or implies minor sexual activities including penetrative and non-penetrative sex, oral sex, or intimate kissing
- Content that depicts sexual arousal or sexual stimulation involving a minor
- Content that depicts a sexual fetish involving a minor
- Content that depicts exposed genitals, buttocks, the pubic region, or female nipples of a minor
- Content that contains sexually explicit language depicting or describing a minor
- Content depicting a minor that contains sexually explicit song lyrics

- Content with sexually explicit dancing of a minor, including twerking, breast shaking, pelvic thrusting, or fondling the groin or breasts of oneself or another
- Content depicting a minor undressing
- Content depicting a minor in minimal clothing that is not situationally relevant to the location
- Sexualized comments, emojis, text, or other graphics used to veil or imply nudity or sexual activity of a minor

Users Safety

- We do not permit users to share content that may promote or lead to **serious injury or death**. This includes performing or instructing amateur stunts or dangerous challenges, inappropriate use of dangerous tools, dangerous driving behavior, ingesting substances that are not meant for consumption, dangerous games and challenges, unsecure activities for example bungee jumping without the standard precautions.
- We do not allow content encouraging, depicting, promoting, normalizing, or glorifying activities that could lead to **suicide, self-harm, or disordered eating**. In the event that our intervention could help a user who may be at risk of harming themselves, we may also alert local emergency services.

Adult nudity and sexual activities

We do not permit users to share any content that depicts, solicits, promotes, normalizes, or glorifies sexual exploitation. Also, any pornographic and nudity content is banned to keep the community a professional environment accessible by all groups of people. However, sharing sex tourism related content such as redlight districts, sex museums, prostitution museums, nude beaches and events, and etc. can be accepted to some extent if they do not include porn or nudity content and are shared with prior consent of the people involved. Also, there is consensual nudity in some contemporary art works, statues, movies, songs, lyrics, crafts, and paintings that can be accepted by Omatka. We will ban the content in the following cases:

- Non-consensual sexual acts or non-consensual touching, including rape, sexual assault, and sexual violence,
- Content that simulates sexual activity with another person, either verbally, in text (including emojis), or through the use of any in-app features,
- Non-consensual intimate imagery, including sexual images that are taken, created, or shared without consent,
- Offering or asking for sexual partners, sexual chats or imagery, sexual services, premium sexual content, or sexcamming,
- Penetrative and non-penetrative sex, oral sex, or erotic kissing,
- Sexual arousal, sexual stimulation, Sexual fetish,
- Genitals, buttocks, the pubic region, or female nipples (except breast feeding of mother to child, artistic matters such as statues and paintings,
- Sexually explicit language for sexual gratification Content that attempts to make unwanted sexual contact,

Bullying and harassment

We do not permit users to share any content that can make a member feel ashamed, insulted, humiliated, bullied, or harassed. We will remove such content in the following cases:

- Content that insults another individual on the basis of attributes such as nationality, accent, language, race, culture, religion, ethnic group, appearance, personality traits, or hygiene,
- Content that depicts willful harm or intimidation, such as cyberstalking or trolling,
- Content that wishes death, serious disease, or other serious harm on an individual,
- Content that alters or morphs an image of another individual to portray or imply sexual suggestiveness or engagement in sexual activity,
- Content that reveals, or threatens to reveal, details of a person's private sexual life, including digital content, sexual history, and names of previous sexual partners,
- Content that exposes, or threatens to expose, a person's sexual orientation without their consent,
- Content that reveals or threatens to reveal personal data, including residential address, private email address, private phone number, bank statement, social security number, or passport number,
- Content that threatens to blackmail an individual or to hack an individual's account,
- Content that disparages another person's sexual activity,
- Content that incites or encourages others to hack or reveal another person's account, personal data, or personally identifiable information (PII),

Discrimination

We have in Omatka no tolerance for any discrimination based on Race, Ethnicity, National origin, Religion, Caste, Sexual orientation, Gender,

Job, Serious disease, Disability, Immigration status, Economic Situation, Family Situation, or any other category based on social etiquettes. We ban accounts and/or users that engage in severe or multiple discrimination content or that are associated with discrimination on and off our platform. Also, we will report such accounts to the legal authorities. The only exception would be documentaries or educational content that try to present the negativities of discrimination to result in positive movements in a society.

We do not permit content that contains:

- **Hate speech or hateful behavior:**
 - Referring to people as criminals, animals, inanimate objects, or other non-human entities,
 - Promoting or justifying exclusion,
 - Targeting transgender, or non-binary individuals,
 - Targeting religious groups and their rituals and beliefs,
 - Targeting people with limited mobility, physical and mental disability, Diseases

- **Hateful ideologies:**
 - White supremacy, men supremacy over woman, misogyny, anti-LGBTQ, antisemitism
 - Sharing and promoting discriminating opinions regarding names, symbols, logos, flags, slogans, uniforms, gestures, salutes, illustrations, portraits, songs, music, lyrics, rituals, religion, costumes
 - Conversion therapy
 - Denial of well-documented and violent events like Holocaust denial
 - Claims of supremacy over a group of people

Violence

We ban all accounts who use our platform to threaten or incite violence, or promote violence against organizations, individuals, or acts. Also, we report such accounts to the legal authorities. Accordingly, we consider the following matters as violence:

- Any content that praises, promotes, glorifies, or supports physical injuries, assassination, terrorism on an individual or a group,
- Any content, mentioning that people should be shot, killed, strangled, assaulted, or harmed in any way - even if used as sarcasm or stated in an exaggerated manner,
- Any content that glorifies structural harm to a property, such as threats of bombing or fires,
- Calls to bring weapons to a location with the intent to intimidate or threaten an individual or group with violence,
- Instructions on how to make or use weapons that may incite violence,
- Any content that encourages participation in, or intends to recruit individuals to violence,
- Violence against names, symbols, logos, flags, slogans, uniforms, gestures, salutes, illustrations, portraits, songs, music, lyrics, or other objects

Authenticity

We do not permit activities that may undermine the authenticity of our users. Therefore, we remove content or/and accounts that involve **spam or fake engagement** and **impersonation**. In more detail we do not permit:

- Selling or buying views, likes, followers, shares, or comments,

- Operating multiple accounts to distribute commercial spam,
- Creating malicious softwares or modifying codes to artificially increase views, likes, followers, shares, or comments,
- Using someone else's name, biographical details, or profile picture in a misleading manner

Harmful misinformation

We will remove any inaccurate and false content if they cause significant harm to individuals, our community, or the public regardless of intent. This includes misinformation regarding wars, natural disasters, or any emergency that may induce panic, or medical misinformation resulting in an individual's physical or mental harm.

Illegal activities and goods

We will not publish any content that promotes, enables, or describes personal participation in **criminal activity** that is illegal in the location being written about. We remove such content and reserve the right to report to the authorities. Some of the criminal activities include kidnapping, sex trafficking, prostitution, child trafficking, vandalism, damage to properties, theft, assault, human exploitation, drug dealing, drug consumption, counterfeiting, activities resulting in harm to people and wildlife, and other crimes.

We also prohibit the content that performs and promotes trade, sale, promotion, and use of certain regulated **goods**, such as **weapons** except in some museums and police officers or in a safe environment and **drugs**.

We do not permit anyone to exploit our platform to take advantage of the trust of users and bring about financial or personal harm. We remove content that deceives people in order to gain an **unlawful financial** or personal advantage such as phishing, money laundering, pyramid schemes, multi-level marketing, and ponzi.

Gambling content is allowed to some extent if they are meant to promote tourism in a destination such as Las Vegas or Macao. However, the content must not present gambling as a pleasant and appealing activity. The content must be limited to general and overall views of the destinations, services, and casinos.

Upsetting scenes

We do not allow content showing shocking and upsetting scenes to the public, including scenes of death, severe accidents, murder scene, mutilated or burned people, severe injuries and wounds, torture, execution, slaughter of animals, death of animals, mutilated or burned animals, hunting, and animal cruelty.

Copyright

We want you to share your best, most accurate travel advice and tips with our community, just make sure any content you submit is yours! everyone to create and share original content. Any content that infringes someone else's intellectual property rights is prohibited on our platform and will be removed if we become aware of it.

Irrelevant content to tourism

We appreciate your passion, but unlike other social media applications that allow users to post about anything they want, Omatka is focused on travel, tourism, and hospitality experiences only. Any substantial comments on political or religious preferences, ethics, or wider social issues that are not relevant to travel or incite non-travel related discussions on our platform will be removed.

Thank you for being a part of our community and respecting the guidelines. If you come across content or accounts that you believe may violate our Community Guidelines, please let us know so we can review and take appropriate action.